

Student: _____

Rubric: Book Trailer

Enter rubric title



	Advanced 4 pts	Proficient 3 pts	Basic 2 pts	Beginner 1 pts
Title Page	Advanced Title page includes image of the book. Includes book title and author, (usually included in picture of book cover). Includes presenter(s) name(s).	Proficient Includes book title and author, (usually included in picture of book cover). Includes presenter(s) name(s).	Basic Includes at least two of the required elements.	Beginner Includes one of the required elements.
Characters and Setting	Advanced At least 2 characters and setting are named in plot slides. The slide provides information about the character, not just physical appearance of the characters.	Proficient At least 2 characters and setting are named in plot slides.	Basic One character and setting are implied by the slides, or several characters are presented, but not the setting or the other way around.	Beginner Information is not given about either setting or the characters.
Plot	Advanced More than 5 slides show the plot in chronological order. Characters and setting are incorporated to make the Animoto flow for easy following. The end of the story is not revealed.	Proficient 3-5 slides were used to tell the plot of the book, without revealing the ending to the book. The slides are in chronological order.	Basic Less than 3 slides tell the plot of the story. Or more than 3 slides are used but either characters or setting are not all included on the plot slides or the slides are not in chronological order.	Beginner Less than 2 of the requirements for a 3 are included in the plot slides.
Recommendation	Advanced At least one slide was dedicated to a personal recommendation of the book, which is supported by at least two details supporting why you would or would not recommend the book.	Proficient At least one slide was dedicated to a personal recommendation of the book which is supported by at least one detail supporting why you would or would not recommend the book.	Basic At least one slide was dedicated to a personal recommendation of the book.	Beginner A recommendation was not included.
Conventions	Advanced No errors in spelling, punctuation or grammar.	Proficient 1-2 errors in spelling, punctuation or grammar.	Basic 3-5 errors in spelling, punctuation or grammar.	Beginner More than 5 errors in spelling, punctuation or